

Dear Business Owners & Friends of Mary Munford,

SUPPORT YOUR NEIGHBORHOOD RICHMOND PUBLIC SCHOOL
– MARY MUNFORD ELEMENTARY – AND THEIR PTA'S IMPORTANT WORK BY
PURCHASING A 2018 SCHOOL DIRECTORY AD!

Your paid black/white advertisement funds important programming subsidized by the Mary Munford PTA, including:

- New technology for students & teachers
- Classroom teaching materials, supplies and P.E. equipment
- After-school tutoring for students who need them most
- Arts & STEM (Science, technology, engineering, mathematics) programming
- Professional development and continuing education courses for teachers
- Maintenance of one of Richmond's most beloved playgrounds

GAIN NEW, LOYAL CUSTOMERS FROM MMES'S COMMUNITY OF DEDICATED PARENTS, TEACHERS, STAFF, WHILE SUPPORTING THE IMPORTANT MISSION OF OUR PTA.

Help Mary Munford families to ***know*** and ***patronize*** your business by placing an advertisement in the 2016-2017 school directory – a tool provided free to every Munford family and employee (500+)!

FULL PAGE	\$100 ~6.75" x 9"
HALF PAGE	\$50 ~6.5" x 4.25"
QUARTER PAGE	\$30 ~3.25" x 4.25"
BUSINESS CARD	\$25 ~3.5" x 2"

To purchase ad space, please return form and payment to Mary Munford Elementary School. For business card ad, attach to form. All others, email high-resolution digital artwork to MunfordDirectory@gmail.com.

Advertisements and payment due **October 2nd**. Make checks payable to **Mary Munford PTA**.

Your name: _____

Business: _____

Address: _____

Phone: _____

Email: _____

Mary Munford Elementary School-Attn: Directory * 211 Westmoreland Avenue * Richmond, VA*23226
Questions? Email MunfordDirectory@gmail.com.